

Our Vision

Arkage believes that creativity and communication can change the future for the better. The world of communication is constantly changing, but the principles by which we carry it out remain constant: respect for people and their time, a passion for valuable communication with a high emotional impact.

Inspired by art and grateful to nature, we are committed to making a positive impact on our Planet. We began this journey at the dawn of the new millennium.

Many new competencies are on board, in an era of fabulously post-digital technology, to express the full potential of communication in the best possible way.

How does the application process work?

- (1) you complete the application on the website arkage.careers (don't forget to submit your [myers-briggs profile](#))
- (2) we get back to you for a first interview (usually within 2-3 days)
- (3) after the first interview, the person responsible for your team (creat/dev/cx, etc) gets involved for a second interview
- (4) almost done! we will discuss budgets and you will get a final interview with our CFO Barbara
- (5) welcome on board! Now an onboarding process begins

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on welcometothearkage.com

Please check the next page to know what we are looking for.



Arkage is looking for a **copywriter / social media editor (RM)**, is that you?

We work with clients that offer products and experiences affordable to everyone, with a wide distribution, which are part of your everyday life, and that in their own small way make the customers feel good and a little happier.

Our clients are italian enterprises but oriented to an international context or international brands but located in Italy.

The team that the candidate will join will take care of product communication campaigns, integrated with social medias and optimized according to the performance.

We will deal together with: social operations, marketing influencers, contests, special 'viral' operations, post-digital contest events, production, amplification.

Professional Skills

- Concepting
- Copywriting
- Creative writing and storytelling
- Writing for social media
- Knowledge of social media formats and strategies
- Ability to working on a content strategy project
- Ability to draw up an original editorial plan
- Ability to proofread texts
- Ability to identify insights and turn them into great ideas
- Ability to identify relevant news and treat them with an unpublished cut
- Retrieval and selection of sources and benchmarks
- SEO writing skills
- Basics of journalistic writing (inverted pyramid)

Attitude and Soft Skills

- Fast and thorough writing
- Desk editor
- Multitasking

ArtAttack Group S.r.l.

Vicolo della Frusta 8/9 00153 Roma | Italia

Tel: 06 87 91 10 01 | Fax: 06 87 91 10 99 | C.F. 01989890593 | P.Iva 06520011005

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- Ability to work in a team
- Familiarity with social network and CMS platforms
- Constant updating on news, trends, technologies, editorial, social marketing
- Curiosity towards news and personal research
- Creativity and an open approach to the post-digital world
- Love for digital and excellent technical skills
- Ability to work in an organized manner, with method and professionalism
- Ability to work under pressure and short deadlines
- Ability to work both in groups and independently
- Speed of execution

Nice to have

- Basic knowledge of Google Analytics
- Ability to draw up reports
- Previous experience with social media strategy

What we offer

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company bonus
- Apple Inc. workstation
- Welcome Kit
- Arkage Learn Conferences and Events
- Training, online courses, books and documentation (offered by Arkage)
- Research and Development on innovative topics (VR, Wearable, IoT, iBeacon, AI and much more)
- Heterogeneous project teams: Developers, Designers, Creatives and Strategists
- Smart working (we did it even before Covid)

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