

## Arkage is the first post-digital agency in Italy

We create engaging experiences that blur the line between online and offline.

The coronavirus pandemic has led us to experience something completely new. We sense the world has changed: we know this is temporary, but it doesn't feel that way, and we realize things will be different. This is only the starting point of a long-lasting change. Arkage is an ark of professionals that can help you navigate the post-digital age. We believe that creativity and communication can change the future for the better. Inspired by the arts and thankful to nature, we commit to producing a positive impact on our Planet. Arkage is a Certified B Corp committed to being Carbon Net Zero by 2030.

## How does the application process work?

- **you complete the application** on the website [arkage.careers](https://arkage.careers) (don't forget to submit your myers-briggs profile and to attach your portfolio);
- **you've got mail:** we get back to you via email to arrange a first interview (usually within 1 week);
- **first touch:** an interview with Simona, People Care team manager, and with one person closest to your job position to assess your professional skills;
- **team touch base:** a second with the Servant Leader and/or Product Owner of your candidate team to assess your attitude and your compatibility with the team;
- **almost done!** we will discuss budgets and you will get a final interview with our CFO;
- **welcome on board!** Now an onboarding process begins.

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on [www.welcometothearkage.com](https://www.welcometothearkage.com)

## Arkage is looking for a **Junior Video Adaptation Editor with Motion Graphics Skills (RM)**, is that you?

### What you do on a daily basis

- As part of the **content team**, you will be responsible for **adapting and finalizing video assets** based on provided **guidelines and references**, ensuring **brand consistency** across various **formats and channels**. Your work focuses on **modifying existing video content** and **exporting final files** according to the **technical requirements provided**, including specific **media guidelines** on **bitrate, file size, codec, and formats**.
- Following each **project brief**, you will ensure that all versions of **video assets** are accurately **renamed and organized** according to the **client-defined nomenclature**, making them ready for **upload to an external platform**. **Attention to detail** and **patience** are essential, especially when handling the varied **formats and specifications** typically required in each brief.
- In addition to video adaptation, you may apply your **motion graphics skills** to enhance **visual storytelling**, adding **simple animations** when needed.

### Who you are

You have **at least one year of experience** with **video adaptation processes** and **motion graphics** and a clear understanding of **media guidelines**. You thrive in a **structured team environment** but can **manage your tasks independently**, collaborating seamlessly with **colleagues and external partners** to maintain **high-quality standards**.

Your **problem-solving skills** help you find **quick solutions** to **technical challenges or format requirements**. You are **methodical and meticulous**, especially in **maintaining naming conventions and organ**

## Nice to have

- **Strong knowledge of Adobe Suite**, especially **After Effects, Premiere Pro, and Media Encoder**, with a focus on **video adaptation and export workflows**.
- Basic understanding of **motion graphics principles** to enhance **storytelling with animations** when applicable.
- Familiarity with **media encoding standards**, including **bitrate, codec, and file format specifications**, to ensure **quality output**.
- Experience in **producing and adapting video content** for various platforms, with knowledge of requirements for **TV, online video, and social media formats**.
- Ability to manage the **workflow of video asset export**, following the **client-defined naming conventions and requirements**.
- **Proficiency in English**, both written and spoken.
- **At least 1 year of experience** in a **content or creative department**, preferably in an **agency or production setting**.
- Competency in **Media Encoder** for **efficient export workflows**, ensuring **quality** across various **media specifications**.
- Familiarity with **MidJourney and ChatGPT** to enhance **creative and workflow efficiency**.

## Compensation & Benefits

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company Welfare
- Smart working
- Apple Workstation
- Free Coffee & Water
- Welcome Kit