



Arkage is the first post-digital agency in Italy

We create engaging experiences that blur the line between online and offline.

The coronavirus pandemic has led us to experience something completely new. We sense the world has changed: we know this is temporary, but it doesn't feel that way, and we realize things will be different. This is only the starting point of a long-lasting change. Arkage is an ark of professionals that can help you navigate the post-digital age. We believe that creativity and communication can change the future for the better. Inspired by the arts and thankful to nature, we commit to producing a positive impact on our Planet. Arkage is a Certified B Corp committed to being Carbon Net Zero by 2030.

How does the application process work?

- **you complete the application** on the website arkage.careers (don't forget to submit your myers-briggs profile);
- **you've got mail:** we get back to you via email to arrange a first interview (usually within 1 week);
- **first touch:** an interview with Simona, People Care team manager, and with one person closest to your job position to assess your professional skills;
- **team touch base:** a second with the Servant Leader and/or Product Owner of your candidate team to assess your attitude and your compatibility with the team;
- **almost done!** we will discuss budgets and you will get a final interview with our CFO;
- **welcome on board!** Now an onboarding process begins.

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on www.welcometothearkage.com

ArtAttack Group S.r.l.

Vicolo della Frusta 8/9 00153 Roma

Tel: 06 87 91 10 01 | Fax: 06 87 91 10 99 | C.F. 01989890593 | P.Iva 06520011005

CCIAA di Roma n. 972770 CAPSOC 100.000,00 EURO

arkage.it | w-mind.it | nuborn.it



Business as a force for good



Arkage is looking for a Media Specialist (Rome), is that you?

What you do on a daily basis

- Development and management of the operations on adv campaigns, focusing on mktg performance campaigns (direct marketing and remarketing) on Facebook Ads, LinkedIn Ads and Google Ads (optional: TikTok Ads)
- Being able to define budgets and KPIs of the projects
- Analysis, monitoring and optimization of datas
- Reporting and presentations for clients
- Analysis of insights and results for clients
- A/B test

Who you are

- Previous experience on advertising campaigns
- Excellent knowledge of Google Ads with related resources
- Excellent knowledge of Facebook Ads with related resources (Business Manager, tracking Pixels, catalogue of products)
- Good knowledge of Google Analytics and Google Tag Manager
- Being able to analyze and understand datas
- Being skilled and independent in the project management area, knowing how to handle relationships with clients and with other team members
- Problem solving
- Fluent in English (at least B2)

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Nice to have

- Experience with Google Ads campaigns (Search, Display, Youtube)

Compensation & Benefits

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company Welfare
- Smart working
- Apple Workstation
- Free Coffee & Water
- Welcome Kit

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