

Arkage is the first post-digital agency in Italy

We create engaging experiences that blur the line between online and offline.

The coronavirus pandemic has led us to experience something completely new. We sense the world has changed: we know this is temporary, but it doesn't feel that way, and we realize things will be different. This is only the starting point of a long-lasting change. Arkage is an ark of professionals that can help you navigate the post-digital age. We believe that creativity and communication can change the future for the better. Inspired by the arts and thankful to nature, we commit to producing a positive impact on our Planet. Arkage is a Certified B Corp committed to being Carbon Net Zero by 2030.

How does the application process work?

- **you complete the application** on the website arkage.careers (don't forget to submit your myers-briggs profile and to attach your portfolio);
- **you've got mail:** we get back to you via email to arrange a first interview (usually within 1 week);
- **first touch:** an interview with Simona, People Care team manager, and with one person closest to your job position to assess your professional skills;
- **team touch base:** a second with the Servant Leader and/or Product Owner of your candidate team to assess your attitude and your compatibility with the team;
- **almost done!** we will discuss budgets and you will get a final interview with our CFO;
- **welcome on board!** Now an onboarding process begins.

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on www.welcometothearkage.com

Arkage is looking for a **Graphic Designer for Print (RM)**, is that you?

What you do on a daily basis

- You are part of the content team and are **responsible for the design, adaptation, and finalization of printed campaign materials** across various formats, including newspapers, billboards, dynamic outdoor advertising, and in-store displays.
- You collaborate with vendors, sharing **executive files and ensuring that the technical specifications for each medium are respected**. You also **handle the final approvals of proofs before production**.
- You ensure all materials adhere to the brand's visual identity, graphic guidelines, and tone of voice, improving its visibility and enhancing customer perception.
- You'll be **proactive in managing multiple projects**, ensuring all deadlines are met without compromising the quality of the output.

Who you are

You are **competent in print production and adaptation processes**, with attention to detail and a creative approach to problem-solving. You work well in a structured team environment and know how to manage your tasks independently while collaborating effectively with colleagues and external partners.

Your problem-solving skills allow you to **find technical and creative solutions**, especially when dealing with multi-format campaigns.

You are **flexible and adaptable**, with the ability to work on multiple projects at once.

Nice to have

- **Good knowledge of Adobe Suite**, especially **InDesign, Photoshop, and Illustrator**, with a focus on print production.
- **Basic understanding of printing standards and color management** to ensure quality results.
- **Experience in producing and adapting various printed materials**, such as catalogs, billboards, dynamic signage, and in-store displays.
- **Familiarity with the workflow for both small and large-format print media**.
- Ability to create simple animated graphics using **Adobe After Effects** is a plus.
- **Basic knowledge of Figma** to collaborate on design projects.
- Good knowledge of English, both written and spoken.
- **At least 2 years of experience** working in a creative or content department, preferably in an agency setting.
- **Good knowledge of MidJourney and ChatGPT** to enhance your creative workflow.

Compensation & Benefits

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company Welfare
- Smart working
- Apple Workstation
- Free Coffee & Water
- Welcome Kit