



Arkage is the first post-digital agency in Italy

We create engaging experiences that blur the line between online and offline.

The coronavirus pandemic has led us to experience something completely new. We sense the world has changed: we know this is temporary, but it doesn't feel that way, and we realize things will be different. This is only the starting point of a long-lasting change. Arkage is an ark of professionals that can help you navigate the post-digital age. We believe that creativity and communication can change the future for the better. Inspired by the arts and thankful to nature, we commit to producing a positive impact on our Planet. Arkage is a Certified B Corp committed to being Carbon Net Zero by 2030.

How does the application process work?

- **you complete the application** on the website arkage.careers (don't forget to submit your myers-briggs profile);
- **you've got mail:** we get back to you via email to arrange a first interview (usually within 1 week);
- **first touch:** an interview with Simona, People Care team manager, and with one person closest to your job position to assess your professional skills;
- **team touch base:** a second with the Servant Leader and/or Product Owner of your candidate team to assess your attitude and your compatibility with the team;
- **almost done!** we will discuss budgets and you will get a final interview with our CFO;
- **welcome on board!** Now an onboarding process begins.

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on www.welcometothearkage.com

ArtAttack Group S.r.l.

Vicolo della Frusta 8/9 00153 Roma

Tel: 06 87 91 10 01 | Fax: 06 87 91 10 99 | C.F. 01989890593 | P.Iva 06520011005

CCIAA di Roma n. 972770 CAPSOC 100.000,00 EURO

arkage.it | w-mind.it | nuborn.it



Business as a force for good



Arkage is looking for a **Social Media Manager (Rome)**, is that you?

What you do on a daily basis

- Programming and publishing social media content (photos/videos/reels) on the main social networks (Facebook/Instagram/LinkedIn/Tik Tok/Twitter/Youtube)
- Writing editorial plans on a bi-weekly or monthly basis for structured businesses operating in multinational markets: copywriting of social media posts and of strategic presentations, including proposals of social media activations
- Influencer marketing (identifying accounts, writing briefs, project management)
- Writing qualitative and quantitative reports on insights and social media campaigns (organic and paid)
- Coordination with art direction and video production teams on the definition of the social media strategy
- Project management and overall coordination of the project deliverables

Who you are

- Half of the time you'll have to be creative: you'll be required to think outside the box, come up with new social content that's ready to get a lot of likes, whether it's hilarious memes or tear-jerking videos. The other half you'll have to be analytical and meticulous, being passionate about reading campaign numbers and making charts. You are someone who is always up to date or ready to ride a trend, you know to plan the necessary steps and meet the deadlines of a social editorial plan.

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Nice to have

- Use of analysis softwares: data studio, analytics, Meta insights
- Use of content production softwares: Canva, Photoshop or others
- Setting up and delivering media campaigns on Meta, Tik Tok, LinkedIn
- Familiarity with Telegram, Discord, Twitch, Pinterest

Compensation & Benefits

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company Welfare
- Smart working
- Apple Workstation
- Free Coffee & Water
- Welcome Kit

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