



Arkage is the first post-digital agency in Italy

We create engaging experiences that blur the line between online and offline.

The coronavirus pandemic has led us to experience something completely new. We sense the world has changed: we know this is temporary, but it doesn't feel that way, and we realize things will be different. This is only the starting point of a long-lasting change. Arkage is an ark of professionals that can help you navigate the post-digital age. We believe that creativity and communication can change the future for the better. Inspired by the arts and thankful to nature, we commit to producing a positive impact on our Planet. Arkage is a Certified B Corp committed to being Carbon Net Zero by 2030.

How does the application process work?

- **you complete the application** on the website arkage.careers (don't forget to submit your myers-briggs profile);
- **you've got mail:** we get back to you via email to arrange a first interview (usually within 1 week);
- **first touch:** an interview with Simona, People Care team manager, and with one person closest to your job position to assess your professional skills;
- **team touch base:** a second with the Servant Leader and/or Product Owner of your candidate team to assess your attitude and your compatibility with the team;
- **almost done!** we will discuss budgets and you will get a final interview with our CFO;
- **welcome on board!** Now an onboarding process begins.

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on www.welcometothearkage.com

ArtAttack Group S.r.l.

Vicolo della Frusta 8/9 00153 Roma

Tel: 06 87 91 10 01 | Fax: 06 87 91 10 99 | C.F. 01989890593 | P.Iva 06520011005

CCIAA di Roma n. 972770 CAPSOC 100.000,00 EURO

arkage.it | w-mind.it | nuborn.it



Business as a force for good



Arkage is looking for a **InStore Graphic Designer (RM)**, is that you?

What you do on a daily basis

- Working in the content team and being responsible for producing, designing, researching and developing creative retail material for windows, installations, banners, out of home advertising but also packaging and printed-static material
- Approaching with the Creative Team for specific processes (briefs, brainstorming, benchmark research for special campaigns, events or special projects)
- Interfacing directly with vendors with whom the executive materials are shared and are giving the final approvals for the proofs for final production
- Producing material that respects the guidelines, graphic elements and tone of voice of the brand, which increase and improve its visibility and which increases the perception of customers of the brand itself.

Who you are

- You'll have to be inspired, curious, imaginative and show your creativity on multiple projects. You must be able to work in a structured team. You'll have to know how to carry on the tasks and you'll be required to always ensure the projects deliverables on schedule. You must show a problem solving attitude since you will often be called to find out solutions to different issues.

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Nice to have

- Optimal knowledge of the Adobe Suite, especially Photoshop, Illustrator and InDesign
- A good understanding of color calibration and technical printing standards
- Experience in producing a range of printed materials including catalogs, magazines, and large format artworks
- Basic knowledge of Rhino for 3D Modelling
- Being able to realize simple animated graphics (es: Adobe After Effects)
- Good knowledge of Figma
- Basic knowledge of UI/UX principles
- Optimal knowledge of the English language
- 2 + years of experience in the creativity department

Compensation & Benefits

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company Welfare
- Smart working
- Apple Workstation
- Free Coffee & Water
- Welcome Kit

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