

## Our Vision

Arkage believes that creativity and communication can change the future for the better. The world of communication is constantly changing, but the principles by which we carry it out remain constant: respect for people and their time, a passion for valuable communication with a high emotional impact.

Inspired by art and grateful to nature, we are committed to making a positive impact on our Planet. We began this journey at the dawn of the new millennium.

Many new competencies are on board, in an era of fabulously post-digital technology, to express the full potential of communication in the best possible way.

## How does the application process work?

- (1) you complete the application on the website [arkage.careers](http://arkage.careers) (don't forget to submit your [myers-briggs profile](#))
- (2) we get back to you for a first interview (usually within 2-3 days)
- (3) after the first interview, the person responsible for your team (creat/dev/cx, etc) gets involved for a second interview
- (4) almost done! we will discuss budgets and you will get a final interview with our CFO Barbara
- (5) welcome on board! Now an onboarding process begins

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on [welcometothearkage.com](http://welcometothearkage.com)

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*Please check the next page to know what we are looking for.*

## Arkage is looking for a **Visual Graphic Designer (Milan)**, is that you?

We are looking for a talented person, with a strong post-digital attitude, motivated and interested in the world of digital at 360°, with experience in the areas of the luxury industry.

### **Responsibilities**

The candidate will immediately join a structured team, starting to work on international clients.

The main areas of responsibility will be:

- Support the visual activities regarding the development of creative campaigns, banners, DEMs and landing pages
- Improve the visual guidelines and create communication's materials
- Support the senior designers on digital and print creative materials
- Support the team with simple Motion Graphics tasks

### **Professional skills required**

- 1+ years of experience in traditional creativity development
- Solid training web, graphic and visual design
- Excellent knowledge of Adobe Suite and Figma
- Basic knowledge of UI/UX principles
- Basic knowledge of Premiere
- Good photo retouching and post-production skills
- Good knowledge of English (B2, written and spoken)

### **Attitude and Soft Skills**

- The candidate must be involved in every new trend related to design and visual communication
- Love for digital and technical skills
- Desire to get in touch with an international context
- Ability to work in an organized manner, with method and professionalism
- Ability to work both in groups and independently, under pressure, on various projects
- Speed of execution and ability to work even with short delivery times

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- Develop consistent and powerful creative concepts in close cooperation with the line planning and product management team

#### **Nice to have**

- 1+ years of experience in traditional creativity development and web design
- Experience in structured and globally present organizations
- Previous experience in the luxury/fashion business is appreciated
- Problem-solving attitude

#### **What we offer**

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Arkage Learn Conferences and Events
- Training, online courses, books and documentation (offered by Arkage)
- Research and Development on innovative topics (VR, Wearable, IoT, iBeacon, AI and much more)
- Heterogeneous project teams: Developers, Designers, Creatives and Strategists
- Smart working, in accordance with the team's needs (we did it even before Covid)

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