

## Our Vision

Arkage believes that creativity and communication can change the future for the better. The world of communication is constantly changing, but the principles by which we carry it out remain constant: respect for people and their time, a passion for valuable communication with a high emotional impact.

Inspired by art and grateful to nature, we are committed to making a positive impact on our Planet. We began this journey at the dawn of the new millennium.

Many new competences are on board, in an era of fabulously post-digital technology, to express the full potential of communication in the best possible way.

## How does the application process work?

- (1) you complete the application on the website [arkage.careers](http://arkage.careers) (don't forget to submit your [myers-briggs profile](#))
- (2) we get back to you for a first interview
- (3) after the first interview, the person responsible of your team (creat/dev/cx etc) gets involved for a second interview
- (4) almost done! we will discuss about budgets and you will get a final interview with our CFO Barbara
- (5) welcome on board! Now an onboarding process begins

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on [welcometothearkage.com](http://welcometothearkage.com)

*Please check the next page to know what we are looking for.*

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## Arkage is looking for a **Marketing Project Manager (Junior) based in Milan**, is that you?

The main activity is to support global markets in monitoring, updating, and improving the Brand Experience of Luxottica's in-house brands through the e-wholesale channel (both players, click and mortar).

### Professional Skills

- Support to senior Marketing Project Manager of international luxury brands
- Work in international context, inside a multinational multibrand company
- Adv campaigns, digital communication campaigns and events
- Communication, social and content strategy
- Fluent in professional English (3rd language at professional level is a plus)
- Strong PM skills, with specific focus on cost and timeline management
- Interdisciplinary team management and cooperation with communication agency team
- Knowledge on e-commerce, e-whole sale, digital communication campaigns & events, communication, social e content strategy
- Knowledge and comprehension of marketing company calendar
- Proficiency on Excel e Powerpoint

### Attitude and Soft Skills

- Master's or Bachelor's Degree
- At least 1yr experience in marketing, sales or communication department
- Strong relational skills
- Strong verbal, written, and organizational skills; Ability to draw up reports
- Expertise in Problem Solving and Negotiation
- Customer Centric Approach
- Multitasking and Speed of execution
- Familiarity with social network and CMS platforms
- Curiosity and constant updating on news, trends, technologies
- Love for digital and excellent technical skills
- Ability to work in an organized manner, with method and professionalism
- Ability to work under pressure and short deadlines
- Ability to work both in groups and independently

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### Nice to have

- Project Management on mktg and communication projects
- Experience in international companies or luxury sector
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### What we offer

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company bonus
- Apple Inc. workstation
- Arkage Learn Conferences and Events
- Training, online courses, books and documentation
- Research and Development on innovative topics (VR, Wearable, IoT, iBeacon, AI and much more)
- Heterogeneous project teams: Developers, Designers, Creatives and Strategists
- Smart working (we were doing it even before Covid)

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